



AMY UNLAND

3550 North Lawndale Avenue, Chicago, IL | (562) 481-7571 | amyunland@gmail.com

OBJECTIVE

Highly motivated creator with diverse experience looking to join a team where my experience and personal qualities can be utilized best.

SKILLS

- Experience and education in graphic and digital media design
 - Skilled user of Adobe Creative Suite programs
 - Social media marketing and advertising experience and training
 - Great written and verbal communication skills
 - Proficient user of Microsoft Office, Google Suite, Mailchimp and more
 - HTML, CSS and WordPress knowledge
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EDUCATION

Bachelor of Arts in Psychology – University of Missouri, St. Louis
Certificate in Graphic Design – The School of Art Institute of Chicago
Digital Media Design Courses – Harold Washington

EXPERIENCE

Self Employed | 2001 - Current

Graphic Designer / Social Media Marketer / DJ / Event Planner

- Design flyers for print and digital media promotion
- Social media marketing
- Video design and editing
- Website design and maintenance
- Curate events for lounges and nightclubs
- Provide soundscape for musical entertainment

Napleton Genesis Glenview | 2023 - Current

Photographer / Videographer

- Photography and videography of car for dealership website
- Photo editing

Transit Nightclub AKA The Mine Music Hall | 2014 - 2022

Graphic Designer / Office Manager / Media Manager

- Graphic design
- Social media marketing
- Website design and maintenance
- Office management
- Liquor inventory, ordering and management

Binny's Beverage Depot | 2018 - 2020

Part-time Store Associate

- Stocking beer, wine and spirits
- Customer Service
- Merchandising
- Inventory
- Cashier

The Mid Nightclub | 2017 - 2018

Marketing Manager

- Social media marketing and advertising
- Graphic design
- Website maintenance
- Brand management
- Coordination and execution of events
- Development and implementation of marketing plans and strategies

Spybar Nightclub | 2011 - 2018

Bartender / Promoter / DJ / Marketer / Administrative Assistant

- Social media marketing and advertising
- Graphic design
- Resident DJ
- Bartender
- Event planning and promotion
- DJ booking

PORTFOLIO

<https://www.amyunland.com/americano-portfolio>